

## Project Backpack Sponsorship Levels & Benefits – 2021

<b>Benefits*</b>	<b>Bronze Sponsor (\$200-\$499)</b>	<b>Silver Sponsor (\$500-\$999)</b>	<b>Gold Sponsor (\$1,000+)</b>
<b>Company name on Acknowledgement Handout (inserted in an average of 1,500 backpacks)</b>	X	X	X
<b>Company mention on social media</b>	X	X	X
<b>Sponsorship recognition badge to display digitally</b>	X	X	X
<b>Company mention in at least one event press release</b>	X	X	X
<b>Company logo and link to company website on Project Backpack's Website</b>		X	X
<b>A company provided flyer inserted in backpacks (must receive by July 23, 2021)</b>		X	X
<b>Company feature on social media</b>			X

*\*Certain benefits may not be available after July 24, 2021.*